

Sponsorship

A fundamental objective of this conference is to strengthen bridges between the Indian Ayurveda & Yoga community and its global counterparts. Not only is it important for young Indian Ayurveda and Yoga students to interact with, learn from and be inspired by globally renowned scholars, physicians and practitioners, it is of equal importance that international students and practitioners are able to experience the context in which authentic Ayurveda and Yoga are practiced in India. This conference aims to provide the opportunity to delve deeper into the respective practices, as well as exchange ideas, views and aspirations.

All of our revered presenters are highly committed to this objective, and are generously donating their time, expertise and invaluable insight to further this aim. Despite the incalculable value of their contribution, our estimates still suggest that the conference will cost many thousands of rupees for each individual to experience the wisdom of these incomparable presenters. And yet, we are aware that the average Indian student of Ayurveda or Yoga can only afford a few hundred rupees towards their registration fees, by the time they pay for their transportation from different parts of India and their accommodation in Rishikesh.

We consider it of utmost importance to Ayurveda that Indian students are able to participate and partake of the wisdom, experience and expertise of this conference. We are thus subsidizing the cost of attendance for them. For this we require the support and sponsorship of individuals, corporations, trusts, charities and those of us who also believe in this objective. We therefore request your patronage as a Co-Promoter of this conference, or to choose one of our Special or Specific Sponsorship packages.

About this Conference: Punarnava Ayurveda Trust, the promoter, was established with the objective of "*authentic Ayurveda for universal well being*", details at www.punarnava.com. Punarnava Ayurveda has treated over 20,000 patients globally. Conferences on Ayurveda promoted by Punarnava are acknowledged as the premier knowledge disseminating conferences. Ayurveda Conferences in 2006 and 2008 each had 600-650 registrants. The vast majority of the expected 700+ delegates for the 2011 conference will be embarking on their career in Ayurveda & Yoga, and are therefore very impressionable. Vendors of Ayurveda or Yoga goods, services or knowledge will have the invaluable opportunity to nurture and nourish these young individuals and bring their product history, current offerings and future plans to their attention and understanding, to build a lifetime of association.

Following Sponsorship Packages are available

navaratna patra: Rs 25,00,000 (\$ 55,000)

1. Title "Co-Promoter" in all publications and acknowledgements,
2. Two booths of which one is a corner booth (3m x 3m each) in the Expo,
3. One full page inside front-cover or back-cover in of Programme CD paper sleeve published for the conference, and given to each attendee, (*Programme CD will include day-to-day reference material which will encourage recipients to keep their copies*),
4. Logo (4 sq cm) on the Programme CD,
5. Prominent acknowledgement within Programme CD,
6. Prominent logo on front page of Conference website, (www.AyurvedaConference.com) with a link to sponsors web-site from now till 28 Feb, 2011,
7. 20 complimentary tickets including lunches and conference kit for the Conference,
8. Prominent acknowledgment of sponsor in every mass mailing letter to Conference database (currently, approximately 15,000),
9. Prominent acknowledgment in every press release,

10. Ten 1 m x 2 m banners (supplied by sponsor) to be displayed at Conference,
11. 15 scholarships to the conference in your name to deserving students, and,
12. Verbal acknowledgement.

svarNa patra: Rs 15,00,000 (\$ 35,000)

1. Two booths (3m x 3m each) in the Expo,
2. One full page inside front-cover or back-cover in of Programme CD paper sleeve published for the conference, and given to each attendee, (*Programme CD will include day-to-day reference material which will encourage recipients to keep their copies*),
3. Prominent acknowledgement within Programme CD,
4. Prominent logo on front page of Conference website (www.AyurvedaConference.com) with a link to sponsors web-site from now till 28 Feb, 2011,
5. 10 complimentary tickets including lunches and conference kit for the Conference,
6. Prominent acknowledgment of sponsor in every press release,
7. Seven 1 m x 2 m banners (supplied by sponsor) to be displayed at Conference,
8. 10 scholarships to the conference in your name to deserving students, and,
9. Verbal acknowledgement.

rajata patra: Rs 10,00,000 (\$ 25,000)

1. One corner booth (3m x 3m) in the Expo,
2. Prominent acknowledgement within Programme CD, published for the conference, and given to each attendee, (*Programme CD will include day-to-day reference material which will encourage recipients to keep their copies*),
3. Logo on www.AyurvedaConference.com with a link to sponsors web-site from now till 28 Feb, 2011,
4. 6 complimentary tickets including lunches and conference material for the Conference,

5. Acknowledgement of sponsor at all press releases,
6. Five 1 m x 2 m banners (supplied by sponsor) to be displayed at Conference,
7. 6 scholarships to the conference in your name to deserving students, and,
8. Verbal acknowledgement.

tAmra patra: Rs 5,00,000 (\$ 12,500)

1. One booth (3m x 3m) in the Expo,
2. Acknowledgement within Programme CD, published for the conference, and given to each attendee, (*Programme CD will include day-to-day reference material which will encourage recipients to keep their copies*),
3. Logo on www.AyurvedaConference.com with a link to sponsors web-site from now till 28 Feb, 2011,
4. 2 complimentary tickets including lunches and conference material for the Conference,
5. Three 1 m x 2 m banners (supplied by sponsor) to be displayed at Conference,
6. 2 scholarships to the conference in your name to deserving students, and,
7. Verbal acknowledgement.

Specific Sponsorships

Notification of following sponsorships will be made on all verbal, soft and print collateral.

Meals: Rs 1,50,000 per day

Entertainment: Rs 25,000 per day

Dhanvantari Homam: Rs 30,000 per day

Student Scholarships: Rs 10,000 per 10

Donations

Your tax deductible donations are welcome as the conference is promoted by Punarnava Ayurveda Trust, a registered Trust under Section 80-G of the Income Tax Act.